Hi,

You may have heard all the hype about the tidal wave that is the evolution of the Securities Token, but asked, is it real? For Tokeny it has been very real for some time and I can start to share with you at least one great example, with lots more in the pipe.

You can read about Leaseum below, who is utilising the Tokeny Platform to run a $250m real estate backed STO. In terms of breadth we are also working with clients to deliver Equity and Debt backed STOs. If you are thinking of any sort of securitization event we would love to hear from you.

I have also included an example of a Swedish client that could be described as one of the new breed of ICOs. Keypasco is an existing successful business with a good client base. They have found a very clear use for blockchain to offer an enhanced level of service and therefore decided to launch Utility Tokens.

If you have any doubt about the differences between Security and Utility Tokens I have included a link to a paper we have written. Please let me know your feedback.

I also wanted to let you know what events we are attending in September so we may have the opportunity to meet in person.

Regards,
Luc Falempin
CEO Tokeny

THE PROS AND CONS OF SECURITY TOKEN OFFERINGS

AUGUST 2018 | BY LUC FALEMPIN

Security tokens are created and issued by a company looking to raise money, just like an ICO. Unlike ICOs, however, security tokens are backed by real assets...

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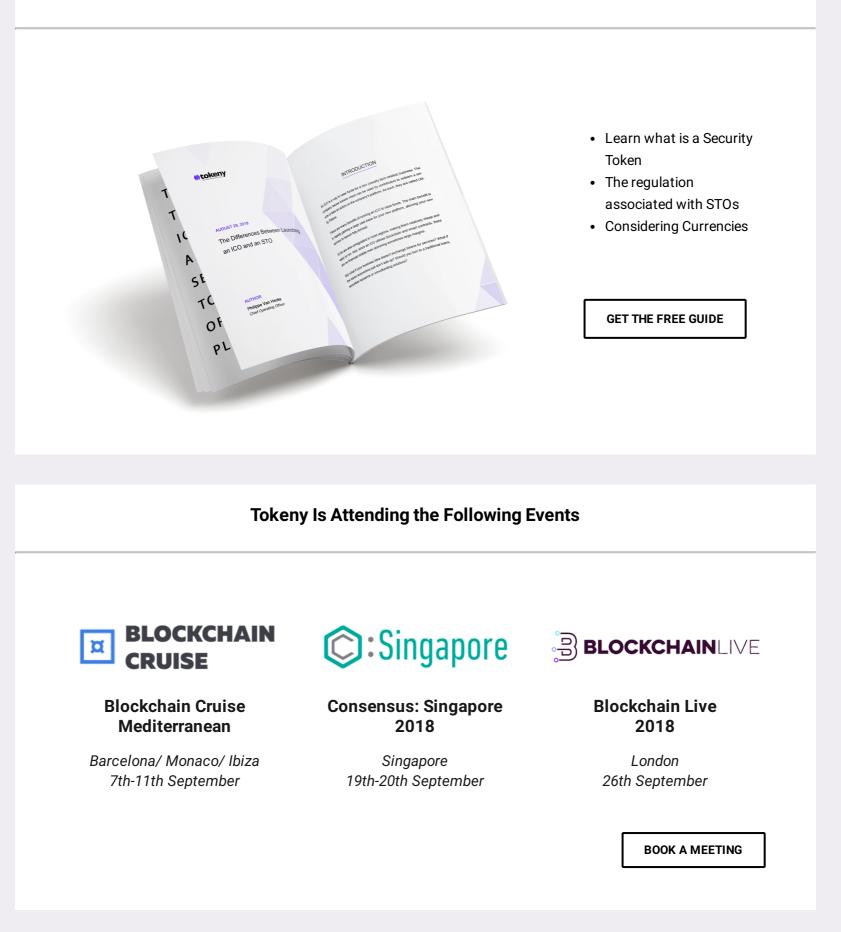**READ MORE**

Tokeny Client Showcase

Keypasco ICO

Since the launch in 2012, Keypasco's award-winning solution has contributed to a paradigm shift within Internet security. Keypasco's unique patented solution uses a revolutionary new technology for user authentication and provides security to online service providers and users.

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Leaseum STO

Leaseum is the first and only project of its kind focused on raising a fund through a token sale that will be dedicated to acquiring core-plus and value add commercial real estate in New York City, paying out dividends to investors in either FIAT or cryptocurrency.

LEARN MORE

The Differences Between Launching an ICO and an STO

- Learn what is a Security Token
- The regulation associated with STOs
- Considering Currencies

GET THE FREE GUIDE

Tokeny Is Attending the Following Events

Blockchain Cruise Mediterranean

Barcelona/ Monaco/ Ibiza
7th-11th September

Consensus: Singapore 2018

Singapore
19th-20th September

Blockchain Live 2018

London
26th September

BOOK A MEETING

News Release

Tokeny Powers Leaseum Partners $250m Tokenized Real Estate Fund

Leaseum Partners has chosen the Tokeny end to end platform for Token creation and management to launch its STO. By utilising blockchain and the Tokeny platform, Leaseum offers investors the opportunity to participate in prime, high return, commercial real estate, with greater flexibility, and lower risk than any previous investment vehicle...

Steve Sillam, CEO of Leaseum Partners

" We needed a platform partner that had its primary focus on high quality and low risk, along with the backing and vision to be in for the long term. The Tokeny team brings the blockchain related technology and couples it with skills from the traditional securities world. "

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